

Wednesday, April 13 NB: All times day 1 are local Swedish (+1 GMT)

Conference theme: **An optimistic industry**

Local time	Session	Programme	Speakers
09.00		Check-in opens in the terminal at Värtahamnen	
10.00		Embarkation	
10.30		Welcome coffee in the exhibition area, deck 6, sponsored by Stena RoRo, networking & visit exhibitors	
12.15		Conference begins at the Atlantis Palace, deck 7 & 8	Bo-Lennart Thorbjörnsson, BOLT Consulting
		Opening	Janek Stalmeister, Tallink Group
		Presentation by main sponsor, Carus	Anders Rundberg, Carus
		Carus flash presentation	
12.30	1	Where is the industry now?	Bo-Lennart Thorbjörnsson, BOLT Consulting
12.45	2	Panel debate with ferry top executives	
		Opportunity in focus	Janek Stalmeister, Tallink Group
			Spiros Paschalis, Attica Group
			Christophe Mathieu, Brittany Ferries
			Guido Grimaldi, Grimaldi Group
			Niclas Mårtensson, Stena Line Group
			Jan Hanses, Viking Line
		Q&A	
13.45		Lunch in Grande Buffet, deck 6, sponsored by Marioff, networking & visit exhibitors	
15.00	3	What to expect of the economy & industry?	
		European economy and outlook	Denise Baum, KfW IPEX-Bank GmbH
		Spain: Ferry Overview, Ferry Lines, Ports, Shipyards	Jose Rodriques, Carus
		Cuba & Caribbean ferry development. The future is now.	Bruce Nierenberg, United Caribbean Lines
		Q&A	
15.45	4	Possible solutions for the industry	
		Ferry fires – how to improve ro-ro deck fire safety	John Hemgård, Marioff
		The use of CFD for efficient ferry design, retrofit and operations	Luke Berry, HydrOcean
		Proof of the Smart Ship concept	Jan Erik Norli, Telenor Maritime
		Energy efficiency in HVAC systems	Jonny Alexandersson, Callenberg Technology Group
16.35		Coffee in the exhibition area, deck 6, sponsored by Stena RoRo, networking & visit exhibitors	
16.45		Departure Stockholm	
17.20	5	Ferry port development & outlook. How to handle larger ships & volumes.	
		How Ports of Stockholm will meet future demands	Henrik Widerståhl, Port of Stockholm
		Passenger embarkation & disembarkation	Håkan Jönsson, TTS Marine
		High and low voltage in a box - Green Power!	Ingemar Gustavsson, Processkontroll
		Q&A	
18.05	6	Ro-ro freight development	
		Keys to Efficiency - Terminal Freight Operators	Kristina Bjurström, Hogia Terminal Systems
		Intermodal Freight Situation & Impact on Ro-ro & Ferry Industry	Staffan Herlin, Finnlines
		Q&A	
18.35		Shippax Awards 2016	Shippax
19.05		Happy Hour in the exhibition area, deck 6, sponsored by ABB Marine, networking & visit exhibitors	
20.00		Welcome drink in Atlantis Palace, deck 7, sponsored by Brax Shipping, networking	
21.00		Dinner in Grande Buffet, deck 6, sponsored by DNV GL	
		Night cap, sponsored by Port of Ystad, networking	

Thursday, April 14 NB: All times day 2 are local Finnish (+2 GMT)

Conference theme: **An optimistic industry**

Local time	Session	Programme	Speakers
07.00-10.00		Breakfast in the Grande Buffet, deck 6, sponsored by Versonix	
09.55		Arrival Helsinki	
10.15	7	BOLT Ferry Think Tank. How will we look 2025?	Anders Ørgaard Hansen, OSK-Ship Tech Janette Bell, P&O Ferries Henrik Tidblad, DFDS Seaways Bruce Peter, Glasgow School of Art
		Q&A	
11.15	8	We need to improve the passenger revenue. How?	Fredrik Lindh, Generation Research John Crummie, John Crummie Consulting
		Consumer behaviour & sales data within travel retail Is the industry good enough at digital marketing? Q&A	
11.45		Coffee in the exhibition area, deck 6, sponsored by Stena RoRo, networking & visit exhibitors	
12.30	9	Possible solutions for the industry	
		Next Wave: PM machines for green shipping System solutions for Navigating Through New Technologies and Dynamic Business Environment How to use digitalisation (real-time data) to optimise efficiency and performance onboard? A new concept to improve fuel efficiency on passenger vessels It is all about you! Dynamic work environments demand skilled leaders with a positive impact on people, organisations and society Battery Propulsion	Mika Koli, The Switch Victor Velton, Versonix Tage Klockars, Wärtsilä Sami Kanerva, ABB Marine Koert Grever, IESE Business School John Roger Nesje, Rolls-Royce
13.35		Lunch in Grande Buffet, deck 6, sponsored by ONORATO ARMATORI, networking & visit exhibitors	
		Optional visit in Helsinki	
15.30		Coffee in the exhibition area, deck 6, sponsored by Stena RoRo, networking & visit exhibitors	
16.00	10	Public affairs, how to be proactive and successful	Magnus Ehrenberg, EHRENBORG KOMMUNIKATION
16.15	11	Airlines vs Ferry Industry – can we learn something?	Peter Arvidsson, Stena Line Group
		Q&A	
16.30	12	New ship concepts and conversions	
		Fior di Levante, Levante Ferries Spirit of Tasmania Green Coastal Shipping Program - a public-private partnership program Ready for the 4th Industrial Revolution Q&A	Apostolos Molindris, Molindris+Associates Massimo Soprano, Spirit of Tasmania Narve Mjøs, DNV GL Ole-Kristian Sivertsen, EMC
17.00		Departure Helsinki	
17.30	13	Small & domestic ferry companies situation & outlook	
		David MacBrayne Wyker Dampsschiffs-Reederei Red Funnel	Martin Dorchester, David MacBrayne Axel Meynköhn, Wyker Dampfschiffs-reederei Kevin George, Red Funnel
18.15		How to survive and grow old as a ferry operator	Bruce Peter, Glasgow School of Art
18.30		Words of farewell	
		Next year's conference	Matteo Catani, Grandi Navi Veloci
19.00		Happy Hour in the exhibition area, deck 6, sponsored by Wärtsilä, networking & visit exhibitors	
20.00		Dinner drink in Moonlight Promenade, deck 12, sponsored by RINA, networking	
21.00		Farewell dinner in Grande Buffet, deck 6, sponsored by Tallink Silja	
		Night cap, sponsored by Callenberg Technology Group, networking	

Friday, April 15 NB: All times day 1 are local Swedish (+1 GMT)

Local time	Programme
07.00-10.00	Breakfast in Grande Buffet, deck 6, sponsored by Versonix
09.30	Arrival Stockholm
10.00	Ports of Stockholm invites you to a guided tour through the new terminal and port.