

## Programme Wednesday, April 25 – Stockholm NB: All times day 1 are local Swedish (+1 GMT) Local time Session Programme Speak 09 10: 11:

Local time	Session	Programme	speakers	
09:00		Check-in opens in the terminal at Värtahamnen		
10:30		Embarkation		
11:00		Conference begins at Starlight Palace, deck 6		
		Opening	Klas Brogren, ShipPax Information	
			Enn Pant, Tallink	
		Presentation by Main Sponsor Carus	Anders Rundberg, Carus	
11:15	1	Strategic situation of the industry		
		Reflections since last year	Bo-Lennart Thorbjörnsson, BOLT Consulting	
		Q&A		
11:30		Coffee in the exhibition area, deck 5, sponsored	by Stena RoRo, networking & visit exhibitors	
12:15	2	Panel debate with ferry top executives		
		Q&A	Enn Pant, Tallink	
			Anders Refsgaard, DFDS Seaways	
			Pierre Mattei, Corsica Ferries	
			Pim de Lange, Stena Line	
13:15	3	Emerging markets		
		Where are new/used ferries going to?	Klas Brogren, ShipPax Information	
13:30		Lunch in Buffet Tallink, deck 7, sponsored by MCF	P Maritime Communications Partner,	
		networking & visit exhibitors		
		Check-in to cabins		
15:00		MCP Maritime Communications Partner presentation		
15:00	4	World economic trends and behaviours		
		Economy and Shipfinance	Hugo Modderman, DVB Bank	
		Consumer trends	Johanna Danielsson, Kairos Future	
		Traveltrends	Carla Aguirre, Visit Sweden	
		Q&A		
16:00		Coffee in the exhibition area, deck 5, sponsored	by Stena RoRo, networking & visit exhibitors	
16:40	5	Passenger revenue and impressions		
10.40		Passenger car terminals	Mike McGrath, Stena Line	
		Europe's biggest and strongest economy. How to	inite incolucity stella Ene	
		understand and catch it?	Magnus Ehrenberg, EHRENBERG Kommunikation	
		Online business	Simone Skoog, Criteo	
		Q&A		
17:40	6	Interactive debate		
17:45		Departure Stockholm		
18:15		ShipPax Awards 2012	Klas Brogren, ShipPax Information	
18:30		Networking & visit exhibitors		
20:00		Dinner drink in the exhibition area, deck 5, sponsored by Brax Shipping, networking		
21:00		Dinner in Buffet Tallink, deck 7, sponsored by DN	V	
		Official hand-over of ShipPax Award prizes		
		Niels on in Terror Less 1.1.4	CTV Finland	
		Night cap in Tango Lounge, deck 6, sponsored by	SIX Finland	

Speakers

## **Programme**

Thursday,	April 26 -	- Tallinn NB: All times day 2 are local Estonian (+2 GMT)			
Local time	Session	Programme	Speakers		
07:00-10:00		Breakfast in Buffet Tallink, deck 7, sponsored by Vers	onix		
10:00		Arrival Tallinn			
10:15	7	Freight for future			
10:15	'	Size issues for the future	Jon Boyce, Sea Highways		
		Possible modal shift after the new emission rules 2015	Roman Poersch, Wilhelm Borchert		
		Q&A	· · · · · · · · · · · · · · · · · · ·		
10:45	8	Compass East			
		Market development East Baltic	Anders Refsgaard, DFDS Seaways		
		Intermodal Transport within the Baltic Area	Prof. Dago Antov, Tallinn University of Technology		
		Q&A			
11:15		Coffee in the exhibition area, deck 5, sponsored by Stena RoRo, networking & visit exhibitors			
12:00	9	The state of emissions, regulations, legislation and p	ossible solutions		
		From a Brussels point of view	Johan Roos, Interferry		
		The risk of making the wrong choice	Henning Mohn, DNV		
		ABB EMMA Fleet wide energy managament and optimizing	Paavo Kojonen, ABB Marine		
		CAVOTEC AMP Electrical shore supply	Erik Chilò, Cavotec		
		Proposed changes to 2nd generation intact stability code Q&A	Carsten Schrøter, Knud E Hansen		
13:15		Estonian Minister of Economy and Communication	Juhan Parts, Estonian Minister		
13:30		Hogia Ferry Systems presentation			
13:30-14:30		Lunch in Buffet Tallink, deck 7, sponsored by ABB, net	working & visit exhibitors		
14:15-16:15		Optional visit in Tallinn $-$ Shuttle buses from the terminal to the old town and back			
16:30		Versonix Seaware presentation	Versonix Seaware presentation		
16:30	10	Ferry projects			
		The world's largest LNG Ferry in service	Ronny Kristiansen, Fiskerstrand		
		Between Berlin and Copenhagen	Niels Hoff, Scandlines		
		BLUE STAR DELOS	Costis Stamboulelis, Attica Group		
		Q&A			
17:30	11	Conclusions & Observations			
		Are we sexy now?	Bill Gibbons, PSA UK		
		Successful design solutions	Simon Johnson, P&O Ferries		
		Q&A	Bruce Peter, Glasgow School of Art		
18:00		Departure Tallinn			
18:15		Happy Hour in the exhibition area, deck 5, sponsored by Meiko, networking & visit exhibitors			
20:00		Dinner drink in the exhibition area, deck 5, sponsore	Dinner drink in the exhibition area, deck 5, sponsored by Simsonship, networking		
		Dinner in Grill House and Russian, deck 7, sponsored by Tallink Silja			
21:00		Words of farewell	Bo-Lennart Thorbjörnsson, BOLT Consulting		
21:00					
21:00		Next year's conference			
21:00		Next year's conference Night cap in Tango Lounge, deck 6, sponsored by Burd	eau Veritas		
	ril 27 – St	Night cap in Tango Lounge, deck 6, sponsored by Bure	eau Veritas		
	ril 27 – St	•	eau Veritas		
Friday, Ap	ril 27 – St	Night cap in Tango Lounge, deck 6, sponsored by Bure cockholm NB: Local Swedish time (+1 GMT)			



