

# Ferry Shipping Conference 10

OnBoard



Meeting for ferry shipping professionals  
April 20-22, 2010 on COLOR MAGIC  
Oslo - Kiel - Oslo

## Programme

Tuesday, April 20 – Oslo			
Time	Session	Programme	Speakers
09:30		Check-in Color Lines' terminal	
10:30		Embarkation at the terminal	
11:00		Conference begins Opening	Klas Biengen, ShipPax Information Trond Kleivdal, Color Line
11:15	1	Strategic situation of the industry Reflections since last year Q&A	Bo-Lennart Thorbjörnsson, BDT Consulting
11:30		Coffee sponsored by KONE Marine, networking & visit exhibitors	
12:15	2	Panel debate with ferry top executives	Trond Kleivdal, Color Line Eim Pant, Tallink Piotr Waszczenko, Unity Line
13:15	3	Q&A Industry facts Q&A	Klas Biengen, ShipPax Information
13:30		Lunch in Grand Buffet sponsored by Nordea, networking & visit exhibitors	
15:00	4	Recession outlook Oil and bunker development Post recession economy Q&A	Tina Margrethe Salvendy, Nordea Tor Wegeland, Handelskjskolen Copenhagen
15:40		Coffee sponsored by KONE Marine, networking & visit exhibitors Cabins available for check-in	
16:40	5	Ferry Shipping Industry PR/PR and Lobbying work Why we need to increase our presence in the rule makers' minds News from regulators and legislators Maritime UK Q&A	Johan Roos, Stena Rederi Yvona Kasasakopoulou, Attica Bill Gibbons, Passenger Shipping Association
17:40	6	Interactive debate	Open forum
18:15	7	ShipPax Awards 2010	Klas Biengen, ShipPax Information
18:30		Networking & visit exhibitors	
20:00		Welcome drink in Conference area (deck 12) sponsored by Brax Shipping, networking	
21:00		Dinner in Grand Buffet sponsored by STX Europe Official hand-over of ShipPax Award prizes	
		Night cap sponsored by Tillberg Design	

## Programme

Wednesday, April 21 – Kiel			
Time	Session	Programme	Speakers
07:00-09:45		Breakfast in Grand Buffet/Oceanic sponsored by Vogt Seereisen - Agentur/ Sartori & Berger Networking & visit exhibitors	
10:00	7	Are we a conservative bunch? Where are the new ideas? A fast growing business opportunity Q&SS – an inspiration of the seas Q&A	Bruce Peter, Glasgow School of Art Bjarte Wollman, Dnema Consulting Mike Louagie, ShipPax Information
11:00	8	Freight outlook Freight changes during/ after the recession The Ro-ro/freight situation Q&A	Carl-Otto Dahlberg, Imperial Shipping Hanns Heinrich Gonzen, TT-Line
11:30		Coffee sponsored by KONE Marine, networking & visit exhibitors	
12:15	9	Government concessions The Scottish case The Norwegian case Q&A	Guy Patten, Caledonian Maritime Edward Thorstad Sandvik, Norwegian Public Roads Administration
13:30		Lunch in Grand Buffet sponsored by DNV, networking & visit exhibitors	
15:00	10	New ships presentation The new Dover - Glais Ferries A 225 m wavepiercer, is that economy of scale? Fjord Line – Cruise Ferries upgrading Bergen - Stavanger - Hirtshals Q&A	Simon Johnson, P&O Ferries Robert Clifford, Incat Ingvald Farndal, Fjord Line
16:00		Coffee sponsored by KONE Marine, networking & visit exhibitors	
16:30	11	Passenger traffic future Market and concepts in future The Greek development Q&A	Bill Gibbons, Passenger Shipping Association George Kiriadakis, XRTIC
17:15		Networking & visit exhibitors	
18:00		Dinner drink in Magic Show Lounge sponsored by Stena Rederi, networking	
19:00		Show by 2 Entertain	
21:00		Dinner in Oceanic à la Carte sponsored by Color Line Words of farewell Next year's conference Night cap sponsored by Melko	Bo-Lennart Thorbjörnsson, BDT Consulting

Thursday, April 22 – Oslo			
Time	Session	Programme	
07:00-09:45		Breakfast in Grand Buffet/Oceanic sponsored by Hogia Ferry Systems	
10:00		Arrival Oslo	
10:30		Bus taking delegates to the airport sponsored by H+H Umwelt & Industrietechnik GmbH	

## Sponsors & exhibitors:

