# SHIPPAX >77 FERRY CONFERENCE 22

The 19th annual onboard ferry conference

Main sponsor:



SHIPPAX, its sponsors and Tallink Silja welcome you all on board SILJA SERENADE for the SHIPPAX FERRY CONFERENCE 22!

More than 450 delegates are expected, representing ferry operators and suppliers from all over the world.

**WHERE?** SILJA SERENADE

ROUTE?

Stockholm, SWE - Helsinki, FIN - Stockholm, SWE

WHEN? 5-7 April 2022



# SEE YOU ON BOARD!

For bookings and more information please visit

www.shippaxferryconference.com



# **Exhibition specifications**

## Included in the Exhibition price:

- Exclusive exhibition area during all conference days
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at www.shippax.com
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications

















#### Main sponsor:



#### Sponsors & exhibitors:

















































# Sponsorship specifications

# Included in the Main Sponsorship (x2): 1 sold

- Exclusive sponsorship with company logo as part of the Shippax Ferry Conference logo, visible in all marketing
- Welcome the delegates to the conference together with Shippax during the opening ceremony
- 10 minutes speech
- Exhibition table
- Opportunity to submit an article in the conference catalogue
- Opportunity to submit a full-page advertisement in the conference catalogue
- 4 complimentary delegate / cabin fees
- First option organized table seating
- Company presentation and logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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# Included in the Dinner Sponsorship (x2): 1 sold

- Exclusive sponsor of a chosen Dinner
- Opportunity to address the delegates during the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Lunch Sponsorship:

- Exclusive sponsor of a chosen Lunch
- Opportunity to address the delegates during the Lunch
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### SOLD OUT! **Included in the Pre Dinner drink Sponsorship:**

- Exclusive sponsor of a chosen Dinner Drink
- Opportunity to address the delegates during the Pre Dinner Drink
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at www.shippax.com
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#### Sponsor:

🔨 telenor | maritime



















#### Included in the Coffee break Sponsorship (x2): SOLD OUT!

- Exclusive sponsor of a chosen Coffee break
- Opportunity to address the delegates during the Coffee break
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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# Included in the Breakfast Sponsorship (x2):

- Exclusive sponsor of a chosen Breakfast
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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- Weekly newsletter. Sent out each Friday to your personal e-mail
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#### **Included in the Happy Hour Sponsorship: SOLD OUT!**

- Exclusive sponsor of the Happy Hour
- Opportunity to address the delegates during the Happy Hour
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Included in the Night Cap Sponsorship (x2): SOLD OUT!

- Exclusive sponsor of a chosen Night cap
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Sponsor:















#### Included in the Conference bag Sponsorship (x1): SOLD OUT!

- Exclusive sponsor of the Conference bag
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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# Included in the Badge Sponsorship (x1): SOLD OUT!

- Exclusive sponsor of the Badge
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor.
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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# Included in the Buses Sponsorship (x1):

- Exclusive sponsor of the buses sponsorship
- Opportunity to address the delegates on the bus to the terminal
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website Password & free access to Shippax Online News service at www.shippax.com
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#### Included in the Speakers Gift Sponsorship (x2):

- Exclusive sponsor of the speakers gift
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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# Included in the Refreshments/Beverages Sponsorship: SOLD OUT!

- Exclusive sponsor of the Refreshments
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Sponsor:





# ™ MACGREGOR













REGISTRATION & BOOK	ING FORM (please print)
Compulsory information for ferry booking *To be	
Male Female Date of birth (yea	r/month/date):/ Nationality:
First name*:	Last name*:
Professional title*:	
Company*:	VAT number:
Nature of business*:	
Address:	
Postal code:City	r:Country:
Phone:	Mobile phone:
E-mail:	
Invoicing address (if different from above)	
First name:	Last name:
	VAT number:
	r:Country:
Phone:	
CONFERENCE FEES	**include (for each delegate): conference attendance; cabin (as chosen below) Stockholm-Helsinki and return; two breakfasts, two lunches, two dinners including
CONFERENCE FEES	beer, wine, water, dinner drinks, happy hour and night caps.
	(Fixed prices in SEK. Rates of exchange may vary.)
Single cabin/one delegate	SEK EUR USD
<del></del>	SEK EUR USD2,050
Inside cabin** Inside cabin towards promenade deck*	SEK EUR USD
Inside cabin** Inside cabin towards promenade deck* Outside cabin**	SEK EUR USD
Inside cabin** Inside cabin towards promenade deck* Outside cabin** de Luxe outside**	SEK EUR USD
Inside cabin** Inside cabin towards promenade deck* Outside cabin** de Luxe outside**  Double cabin/two delegates Inside cabin**	SEK         EUR         USD
Inside cabin**  Inside cabin towards promenade deck*  Outside cabin**  de Luxe outside**  Double cabin/two delegates  Inside cabin**  Inside cabin towards promenade deck*	SEK       EUR       USD
Inside cabin**	SEK       EUR       USD
Inside cabin**	SEK       EUR       USD         17,950       1,750       2,050         *       18,950       1,850       2,150         19,950       1,950       2,270         24,950       2,420       2,830         30,515       2,950       3,460         *       32,215       3,150       3,660         33,915       3,300       3,850         42,415       4,120       4,810
Inside cabin**	SEK       EUR       USD         17,950       1,750       2,050         *       18,950       1,850       2,150         19,950       1,950       2,270         24,950       2,420       2,830         30,515       2,950       3,460         32,215       3,150       3,660         33,915       3,300       3,850         42,415       4,120       4,810         s who share cabin must send in two separate registration forms)
Inside cabin**	SEK       EUR       USD         17,950       1,750       2,050         *       18,950       1,850       2,150         19,950       1,950       2,270         24,950       2,420       2,830         *       30,515       2,950       3,460         *       32,215       3,150       3,660         33,915       3,300       3,850         42,415       4,120       4,810         s who share cabin must send in two separate registration forms)       Name 2:
Inside cabin**	SEK       EUR       USD         17,950       1,750       2,050         *       18,950       1,850       2,150         19,950       1,950       2,270         24,950       2,420       2,830         *       30,515       2,950       3,460         *       32,215       3,150       3,660         33,915       3,300       3,850         42,415       4,120       4,810         s who share cabin must send in two separate registration forms)       Name 2:
Inside cabin**	SEK       EUR       USD
Inside cabin**	SEK EUR USD  17,950
Inside cabin**	SEK EUR USD  17,950

Please note, the number of delegates will be limited.



# **BOOKING FORM - Exhibition and Sponsorships**

#### Fixed prices in SEK. Rates of exchange may vary.

We hereby book*:		Price SEK	Price EUR	Price USD
Main sponsor		250,000	24,260	28,350
Dinner 5/4	Dinner 6/4	— Sold out! 110,000	10,700	12,500
Lunch 5/4 Sold out!		85,000		
Welcome drink 5/4	_	·	•	•
Coffee break 5/4	<del>_</del>			
Breakfast 6/4			•	•
Night cap 5/4				
Happy Hour 5/4				
Refreshments/Beverages				
Exhibition area/stand including speed				
Exhibition area/stand				
Conference bag**				
Badge**				
Speakers Gift**				
Buses from hotels to terminal and from				
Company business profile (one full page in Advertisement in Shippax publication	· ,			2,850
* The booking is binding and non refundable First name:				
Professional title:				
Company:		VAT nu	ımber:	
Nature of business:				
Address:				
Postal code:	City:	Cour	ntry:	
Phone:				
E-mail:				
Date:	Signature:			
FORCE MAJEURE Shippay is not responsible or liable for damages and	Nor losses caused by events on	teido Shinnay' control such a	s strikas natural disa	stors, woather conditions

Shippax is not responsible or liable for damages and/or losses caused by events outside Shippax' control such as strikes, natural disasters, weather conditions, sea damage, war, terrorist attacks, revolt, virus epidemics or other similar events. In case of these events, no refund will be made. In case of force majeure, Shippax holds the right to change date and/or location of the conference.

# Main sponsor:

### Sponsors & exhibitors:







# Information about

# **CHECK-IN - TIMETABLE - DEPARTURES - ARRIVALS**

CHECK-IN at Tallink & Silja Line's terminal in Värtahamnen, Stockholm 5 April, 2022

Upon check-in, bring your booking confirmation, together with your passport.

#### **CHECK-IN INFORMATION**

Address	Tallink & Silja Line's terminal in Värtahamnen, Stockholm
Check-in opens	08.00
Embarkation	10.00
Welcome coffee	10.30 in the exhibition area, sponsored by Stena RoRo
Conference begins	12.00
Check-in to cabins	During the afternoon 5 April. In the meantime your luggage will be stored safely onboard

#### **TRAVEL INFORMATION** (to be organized individually)

Public transport	Train Arlanda Express, from/to Arlanda airport to/from the Central Station in the city of Stockholm - 20 minutes
Taxi	from/to the Central Station in the city of Stockholm to/from the terminal in Värtahamnen - 30-40 minutes
Taxi	from/to Arlanda to/from the terminal in Värtahamnen - 60-90 minutes

Taxi will be available ouside Arlanda Airport, outside the terminal in Värtahamnen and at the Central Station in the city of Stockholm.

**Note**: Taxi prices are not regulated in Sweden; they may vary greatly. **Caution is adviced**, always ask the driver beforehand. In order not to be cheated on expensive taxi rates use **Taxi Stockholm**, **tel**: **+46-8150000**.

#### **BUS TRANSFERS** (will be organized by SHIPPAX)

5 April at 09.00	from Clarion Hotel Sign to the terminal in Värtahamnen
7 April at 10.00	from the terminal in Värtahamnen to the Central Station

#### TIMETABLE SILJA SERENADE (Sweden +1 hour GMT - Finland +2 hours GMT):

Stockholm 5 April	Helsinki 6 April	Helsinki 6 April	Stockholm 7 April
Departure 16.45	Arrival 10.30	Departure 17.00	Arrival 09.45

#### **INTERNET/WIFI ACCESS**

WIFI information will be handed out with your boarding card at check-in.

#### LATEST INFO

All latest info about Shippax Ferry Conference 22 is always available at www.shippaxferryconference.com

#### **OUESTIONS?**

If you have any further questions please contact conference@shippax.se

#### **WELCOME TO THE SHIPPAX FERRY CONFERENCE 5-7 APRIL 2022!**





# ACCOMMODATION BOOKING FORM FOR CLARION HOTEL SIGN

Please send this accommodation form directly by e-mail to: sales@choice.se or by phone +46 8 676 98 00 before 3 March 2022 to ensure you receive the preferred group rate below. After this date, the booking will only be accepted by the hotel upon availability and request.

Buses will take delegates from Clarion Hotel Sign to the terminal in Värtahamnen on 5 April 2022 at 09:00 AM.

# Clarion Hotel Sign Östra Järnvägsgatan 33-35 SE-101 26 Stockholm Booking code: 2081GR035171 3 - 4 April 2022 \_\_\_\_ April 2022 (earliest check-in: 15:00 PM) Departure date: \_\_\_\_\_ April 2022 (latest check-out: 12:00 noon) Arrival date: \_\_\_ Number of nights: \_\_ Room type: Double room for Single Occupancy: SEK 1.695 (incl. breakfast and VAT) Double room for Double Occupancy: **SEK 1,895** (incl. breakfast and VAT) 7 - 10 April 2022 Arrival date: \_\_\_\_\_ April 2022 (earliest check-in: 15:00 PM) Departure date: \_\_\_\_ April 2022 (latest check-out: 12:00 noon) Number of nights: Room type: Double room for Single Occupancy: SEK 1.295 (incl. breakfast and VAT) Double room for Double Occupancy: **SEK 1,495** (incl. breakfast and VAT) First name Last name E-Mail Mobile To guarantee your reservation, please fill in credit card details below and return the signed form by e-mail to sales@choice.se. You will receive a confirmation of your reservation by return. Credit card number \_\_\_\_\_ Exp date \_\_\_\_\_ Name on credit card The booked room can be cancelled without charge at latest 1 April 2022. Please note: Full stay will be charged in case of cancellation after the 1 April 2022 as well as in case of any no-show. Accommodation will be charged on arrival. To guarantee availability and the preferred group rate, reservations must be made at the latest 3 March 2022. After this date, the booking will only be accepted by the hotel upon availability and request. \_\_\_\_\_ Signature: \_\_\_\_\_ Date/Place: \_\_\_

Welcome to Clarion Hotel Sign!