

## ColorLine Cruissi

# Programme Meeting for ferry shipping professionals April 16-18, 2008 on COLOR MAGIC

Time	Session		Wednesday, April 16				
	Session	Programme	Speakers				
10:30		Embarkation at the terminal					
11:00		Conference begins					
		Opening	Klas Brogren, ShipPax Information Trond Kleivdal, Color Line				
11:15	1	Strategic situation of the industry					
		Reflections since last year	Bo-Lennart Thorbjörnsson, BOLT Consulting				
		What can we learn from the cruise industry	Nigel Lingard, Fred Olsen Cruise Lines				
		EU- Brussels. Regulators and legislators. Q&A	Tim Marking, ECSA				
12:15	2	Panel debate with ferry top executives					
		Q&A	Trond Kleivdal, Color Line Jean-Michel Giguet, Brittany Ferries Trafford Taylor, BC Ferries				
13:10	3	Industry facts					
		Q&A	Klas Brogren, ShipPax Information				
13:30		Lunch in Grand Buffet sponsored by Incat, networking & visit exhibitors					
15:00	4	Domestic ferry development and regulations					
		Denmark	Mads Kofod, Bornholmstrafikken				
		Scotland	Guy Platten/Philip Preston, Caledonian Maritime Assets Ltd./CalMac				
		Q&A					
15:40		Coffee sponsored by Stena RoRo, networking & visit exhibitors Cabins available for check-in					
16:40 5 Environmental a		Environmental and bunker situation. Panel de	bate with Jon Boyce, Sea Highways Ltd.				
		Environmental legislations and regulations	Tim Marking, ECSA				
		Environment as a competition tool	Bo Cerup Simonsen, Det Norske Veritas				
		Environment and future engines	Oscar Levander, Wärtsilä				
		Environment and future bunker	Andy Osbourne, Krystallon				
		Q&A					
17:40	6	Interactive debate					
18:15	7	ShipPax Awards 2008	Klas Brogren, ShipPax Information				
18:30		Networking & visit exhibitors					
20:00		Dinner drink in Conference area (deck 12) sponsored by Brax Shipping, networking					
21:00		Dinner in Grand Buffet sponsored by Det Norske Veritas Official hand-over of ShipPax Award prizes					
		Night cap sponsored by Aker Yards					



# **Programme**

Time

10:00

07:00-09:15

Programme

**Arrival Oslo** 

**Breakfast in Grand Buffet sponsored by KONE Marine** 

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Thursday, April 17					
Time	Session	Programme	Speakers		
07:00-09:1	5	Breakfast in Grand Buffet sponsored by KO	NE Marine		
40.00	•				
10:00	8	Focus on freight and ro-ro	Jahn Ctaan Mildralaan Canadiinaa		
		Will the freight boom continue?	John Steen Mikkelsen, Scandlines		
		The future transport equipment Q&A	Kell Robdrup, Norfolkline		
		ŲαA			
10:45	9	Supplier's role for industry development			
		Suppliers	Hans-Juul Jacobsen, Saint-Gobain Marine Applications		
		The automobile industry case	Svenåke Berglie, Scandinavian Automotive Suppliers		
		From a yard's point of view	Thomas Weigend, Meyer Werft		
		Q&A			
12:00		Coffee sponsored by Stena RoRo, networki	ng & visit exhibitors		
42.20	40				
12:30	10	Matured markets development – overmati	Antonis Maniadakis, Minoan Lines		
		Adriatic Sea traffic/ports	·		
		North Sea traffic/ports	Pim de Lange, Stena Line		
		Q&A			
13:30		Lunch in Grand Buffet sponsored by Tillberg Design, networking & visit exhibitors			
15:00	11	New Ship concepts and projects			
		5,500 lanemetre ferries	Christer Schoug, Stena RoRo		
		COLOR MAGIC	Jan Helge Pile, Color Line		
		SUPERSPEED 1	Jan Helge Pile, Color Line		
		Q&A			
16:00		Coffee sponsored by Stena RoRo, networking & visit exhibitors			
16:30	12	Are we fit and sexy as passenger ferry oper	atore?		
10.50	12	Added values and service	Bill Gibbons, PSA (UK)		
		Product uniqueness	Robin Wilkins, SeaFrance		
		Q&A			
17:15		Networking & visit exhibitors			
		•	Dinner drink in Magic Show Lounge sponsored by International Corporate Art, networking		
18:15			rea by international Corporate Art, networking		
19:00	Show by 2 Entertain				
21:00		Dinner in Oceanic à la Carte sponsored by Color Line			
		Words of farewell	Bo-Lennart Thorbjörnsson, BOLT Consulting		
		Next year's conference	SNCM		
		Night cap sponsored by Aker Yards			
Friday, I	April 18				