

# SHIPPAX FERRY CONFERENCE 18

The 16th annual onboard ferry conference • April 18 - 20, 2018 on COLOR MAGIC • Oslo - Kiel - Oslo

Main sponsor:  


## Exhibition specifications

### Included in the Exhibition price:

- Exclusive exhibition area during all conference days
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at [www.shippax.com](http://www.shippax.com)
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications



Main sponsor:



Sponsors & exhibitors:



Organizers: SHIPPAX  - [www.shippaxferryconference.com](http://www.shippaxferryconference.com) - [conference@shippax.se](mailto:conference@shippax.se)

## Sponsorship specifications

### Included in the Main Sponsorship (x2): **1 sold out, 1 reserved**

- Exclusive sponsorship with company logo as part of the Shippax Ferry Conference logo, visible in all marketing
- Welcome the delegates to the conference together with Shippax during the opening ceremony
- Shared sponsorship of the dinner the first day of the conference
- Welcome speech to the delegates at the dinner
- Exhibition table
- Opportunity to submit an article in the conference catalogue
- Opportunity to submit a full-page advertisement in the conference catalogue
- 4 complimentary delegate / cabin fees
- First option organized table seating
- Company presentation and logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
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### Included in the Dinner Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Dinner
- Opportunity to address the delegates during the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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### Included in the Lunch Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Lunch
- Opportunity to address the delegates during the Lunch
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
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### Included in the Pre Dinner drink Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Dinner Drink
- Opportunity to address the delegates during the Dinner Drink
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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### Sponsor:



## Included in the Coffee break Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Coffee break
- Opportunity to address the delegates during the Coffee break
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
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## Included in the Breakfast Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Breakfast
- Opportunity to address the delegates during the regular conference program
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Happy Hour Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of the Happy Hour
- Opportunity to address the delegates during the Happy Hour
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Night Cap Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of a chosen Night cap
- Opportunity to address the delegates after the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
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## Sponsor:









 Power and productivity for a better world™











### Included in the Conference bag Sponsorship (x1): **SOLD OUT**

- Exclusive sponsor of the Conference bag
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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### Included in the Badge Sponsorship (x1): **SOLD OUT**

- Exclusive sponsor of the Badge
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor.
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
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### Included in the Buses Sponsorship (x1):

- Exclusive sponsor of the buses sponsorship
- Opportunity to address the delegates on the bus to the terminal
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
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### Included in the Speakers Gift Sponsorship (x2): **SOLD OUT**

- Exclusive sponsor of the speakers gift
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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### Included in the Refreshments Sponsorship (x1): **SOLD OUT**

- Exclusive sponsor of the Refreshments
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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