



## Programme

Tuesday, April 21 – Marseille			
Time	Programme		
19:00-20:30	Reception at the Marseille Provence Chamber of Commerce and Industry – Palais de la Bourse		
Wednesday, April 22 – Marseille			
Time	Session	Programme	Speakers TBN
09:30		Check-in – Embarkation at the terminal	
11:00		Conference begins at Galaxie (deck 10) Opening	Klas Brogren, ShipPax Information Jean-Marie d'ASPE, SNCM
11:15	1	<b>Strategic situation of the industry</b> Reflections since last year Ship financing outlook EU-Brussels. Regulators and legislators.	Bo-Lennart Thorbjörnsson, BOLT Consulting Dr Carsten Wiebers, KfW Alfons Guinier, ECSA
12:00		Coffee sponsored by KONE Marine, networking & visit exhibitors at Agora Center (deck 9) and Galaxie balcony (deck 11)	
12:30	2	<b>Panel debate with ferry top executives</b> Q+A	Jean-Marie d'ASPE, SNCM Paul Kyprianou, Grimaldi Spiros Paschalis, Superfast
13:15	3	<b>Industry facts</b> Q+A	Andreas Lundgren, ShipPax Information
13:30		Lunch in La Poele, Le Sillage and Montparnasse (deck 9), sponsored by Barry Rogliano Salles, networking & visit exhibitors	
15:00	4	<b>Ports and waterfront development</b> Port of Marseille Waterfront trends over the world Q+A	Jean-Claude TERRIER, Grand Port Maritime de Marseille Bruce Peter, The Glasgow School of Arts
15:45		Coffee sponsored by KONE Marine, networking & visit exhibitors at Agora Center (deck 9) and Galaxie balcony (deck 11)	
16:15	5	<b>Environment + bunker outlook</b> Environment as a competition tool Saving bunker case Q+A	Jonathan McGregor, Bureau Veritas Per Wimby, Stena Line
17:00	6	<b>Interactive debate</b>	All delegates
17:45		ShipPax Awards 2009	Jon Boyce, Philippe Holthof, Mike Louagie
18:00		Networking & visit exhibitors at Agora Center (deck 9) and Galaxie balcony (deck 11)	
19:30		Welcome drink by the pool/sundeck area (deck 10), sponsored by Brax Shipping	
20:00		Departure Marseille	
20:30		Dinner in La Poele, Le Sillage and Montparnasse (deck 9), sponsored by Det Norske Veritas Official hand-over of ShipPax Award prizes	
22:30-23:30		Night Show in Galaxie (deck 10)	
		Night cap sponsored by STX Europe	
23:30-03:00		Vigie Night Club (deck 12)	

## Programme

Thursday, April 23 – Bastia			
Time	Session	Programme	Speakers TBN
06:30-09:30		Breakfast in La Poele and Le Sillage (deck 9), sponsored by Bureau Veritas	
		Networking & visit exhibitors at Agora Center (deck 9) and Galaxie balcony (deck 11)	
10:00	7	<b>Passengers coming years outlook</b> UK market German market Online marketing Q+A	Bill Gibbons, PSA (UK) Jens-Peter Berg, VFF (D) Carla Cotterell, Platform-A (AOL)
11:00	8	<b>Ferry Shipping H/R + Crewing situation</b> On board living Recruiting crew Q+A	Anders Ørgaard Hansen, OSK-ShipTech Hans Sandström, Marine Profile and Helge Tvedt, Addeco
11:40		Coffee sponsored by KONE Marine, networking & visit exhibitors at Agora Center (deck 9) and Galaxie balcony (deck 11)	
12:10	9	<b>Freight N Europe outlook</b> Challenging opportunities in the Baltic UK-Continent Q+A	Staffan Herlin, Finnlines Simon Johnson, P&O Ferries
12:45		Lunch in La Poele, Le Sillage and Montparnasse (deck 9), sponsored by Unity Line, networking & visit exhibitors	
14:15	10	<b>Ferries of the future</b> Safe Return to Port – The new challenge for ferries ICON – quite a different approach The turnaround ferry Q+A	Håkan Enlund and Johan Snellman, STX Finland Uwe Otto, Flensburger Schiffbau Anders Ørgaard Hansen, OSK-ShipTech
15:00		Coffee sponsored by KONE Marine, networking & visit exhibitors at Agora Center (deck 9) and Galaxie balcony (deck 11)	
15:30	11	<b>Remote Mediterranean; North Africa and Black Sea</b> The North African approach Motorways of the seas Black Sea, Ukrferry's experience	Paul de ROSEN, SNCM Marc ABEILLE, EuroMed Roman Gonopolsky, Ukrferry
16:15		Networking & visit exhibitors at Agora Center (deck 9) and Galaxie balcony (deck 11)	
16:45		Shore excursion. Bastia tour or visit MEGA SMERALDA meeting founder/owner and CEO.	
19:00, at the latest		All onboard NAPOLEON BONAPARTE	
19:30		Dinner drink by the pool/sundeck area (deck 10) sponsored by STX Europe	
20:00		Departure Bastia	
20:30		Dinner in La Poele, Le Sillage and Montparnasse (deck 9), sponsored by SNCM	
		Words of farewell	Bo-Lennart Thorbjörnsson, BOLT Consulting
		Next year's conference	
22:30-23:30		Night show in Galaxie (deck 10)	
		Night cap sponsored by STX Europe	
23:30-03:00		Vigie Night Club (deck 12)	
Friday, April 24 – Marseille			
Time	Programme		
06:30-08:30	Breakfast in La Poele and Le Sillage (deck 9), sponsored by Bureau Veritas		
07:30	Arrival Marseille		

### Sponsors & exhibitors:

