SHIPPAX The second seco The 21st annual onboard ferry conference • 13-15 May, 2024 on BALTIC QUEEN • Stockholm - Tallinn - Stockholm

Exhibition specifications

Included in the Exhibition price:

- Exclusive exhibition area during all conference days
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the • conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at www.shippax.com
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications





Main sponsors:





Sponsors & exhibitors:



Stena RoRo



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SHIPPAX Main sponsors FERRY CONFERENCE 24 The 21st annual onboard ferry conference • 13-15 May, 2024 on BALTIC QUEEN • Stockholm - Tallinn - Stockholm

Sponsorship specifications

Included in the Main Sponsorship (x2):

- Exclusive sponsorship with company logo as part of the Shippax Ferry Conference logo, visible in all marketing
- Welcome the delegates to the conference together with Shippax during the opening ceremony
- 10 minutes speech
- Exhibition table
- Opportunity to submit an article in the conference catalogue
- Opportunity to submit a full-page advertisement in the conference catalogue
- 4 complimentary delegate / cabin fees
- First option organized table seating
- Company presentation and logo on Shippax Ferry Conference's website, including link to
 the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Dinner Sponsorship (x2):

- Exclusive sponsor of a chosen Dinner
- Opportunity to address the delegates during the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- · Password & free access to Shippax Online News service at www.shippax.com
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Included in the Lunch Sponsorship (x2):

- Exclusive sponsor of a chosen Lunch
- Opportunity to address the delegates during the Lunch
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Pre Dinner drink Sponsorship (x2): **SOLD OUT!**

- Exclusive sponsor of a chosen Dinner Drink
- Opportunity to address the delegates during the Pre Dinner Drink
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Sponsors:







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Included in the Coffee break Sponsorship (x2):

- Exclusive sponsor of a chosen Coffee break
- Opportunity to address the delegates during the Coffee break
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- First option organized table seating

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- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at www.shippax.com
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications

Included in the Breakfast Sponsorship (x2):

- Exclusive sponsor of a chosen Breakfast
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- First option organized table seating
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Happy Hour Sponsorship (x2): 1 sold!

- Exclusive sponsor of the Happy Hour
- Opportunity to address the delegates during the Happy Hour
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Night Cap Sponsorship (x2):

- Exclusive sponsor of a chosen Night cap
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
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Included in the Conference bag Sponsorship (x1): SOLD OUT!

- Exclusive sponsor of the Conference bag
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
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Included in the Badge Sponsorship (x1):

- Exclusive sponsor of the Badge
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor.
- First option organized table seating
- · Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Buses Sponsorship (x1):

- Exclusive sponsor of the buses sponsorship
- Opportunity to address the delegates on the bus to the terminal
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
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Included in the Speakers Gift Sponsorship (x2):

- Exclusive sponsor of the speakers gift
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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