





The 18th annual onboard ferry conference • 1-3 April 2020 on PEARL SEAWAYS • Copenhagen-Oslo-Copenhagen

Exhibition specifications

SHIPPAX *F*FRRY CONFERENCE 20

Included in the Exhibition price:

- Exclusive exhibition area during all conference days
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at www.shippax.com
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications













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Sponsorship specifications

FERRY CONFERENCE 20

SHIPPAX 病

Included in the Main Sponsorship (x2): SOLD OUT

- Exclusive sponsorship with company logo as part of the Shippax Ferry Conference logo, visible in all marketing
- Welcome the delegates to the conference together with Shippax during the opening ceremony
- Shared sponsorship of the dinner the first day of the conference
- Welcome speech to the delegates at the dinner
- Exhibition table
- Opportunity to submit an article in the conference catalogue
- Opportunity to submit a full-page advertisement in the conference catalogue
- 4 complimentary delegate / cabin fees
- First option organized table seating
- Company presentation and logo on Shippax Ferry Conference's website, including link to
 the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Dinner Sponsorship: SOLD OUT

- Exclusive sponsor of a chosen Dinner
- Opportunity to address the delegates during the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Lunch Sponsorship: SOLD OUT

- Exclusive sponsor of a chosen Lunch
- Opportunity to address the delegates during the Lunch
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Pre Dinner drink Sponsorship: **SOLD OUT**

- Exclusive sponsor of a chosen Dinner Drink
- Opportunity to address the delegates during the Dinner Drink
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Coffee break Sponsorship (x2): SOLD OUT

• Exclusive sponsor of a chosen Coffee break

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- Opportunity to address the delegates during the Coffee break
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating

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- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
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Included in the Breakfast Sponsorship (x2): SOLD OUT

- Exclusive sponsor of a chosen Breakfast
- Opportunity to address the delegates during the regular conference program
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Happy Hour Sponsorship: SOLD OUT

- Exclusive sponsor of the Happy Hour
- Opportunity to address the delegates during the Happy Hour
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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- Company logo on the screen saver shown between the sessions in the conference hall
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Included in the Night Cap Sponsorship (x2): SOLD OUT

- Exclusive sponsor of a chosen Night cap
- Opportunity to address the delegates after the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
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Included in the Conference bag Sponsorship (x1): SOLD OUT

• Exclusive sponsor of the Conference bag

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- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating

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- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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Included in the Badge Sponsorship (x1): SOLD OUT

- Exclusive sponsor of the Badge
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor.
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Included in the Buses Sponsorship (x1):

- Exclusive sponsor of the buses sponsorship
- Opportunity to address the delegates on the bus to the terminal
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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Included in the Speakers Gift Sponsorship (x2):

- Exclusive sponsor of the speakers gift
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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- Insert, one brochure or one give-away in the conference delegate bag
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Included in the Refreshments/Beverages Sponsorship: SOLD OUT

- Exclusive sponsor of the Refreshments
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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- Insert, one brochure or one give-away in the conference delegate bag
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BOOKING FORM - Exhibition and Sponsorships

Fixed prices in SEK. Rates of exchange may vary.

We hereby book*:		Price SEK	Price EUR	Price USD
Dinner 1/4				
- Lunch 1/4		•		
- Welcome drink 1/4		•		
Coffee break 1/4		•		-
	Diedklast 3/4			
	cluding speed speech 10 min (ilmited places)			
Speakers Gift**		30,000	2,865	3,250
	minal and from terminal to central station	•		
	e (one full page in the conference catalogue)			
Advertisement in Shippa	ax publications (As a delegate you will receive favourable	e discount. You will	pe contacted.)	
* The booking is binding and	non refundable ** Please note: Additional cost, co	ontact conferenc	e@shippax.se	
First name:	Last name:			
Professional title:				
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Main sponsors:	Sponsors & exhibitors:			
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