

The 21st annual onboard ferry conference • 13-15 May, 2024 on BALTIC QUEEN • Stockholm - Tallinn - Stockholm

# **Exhibition specifications**

#### Included in the Exhibition price:

- Exclusive exhibition area during all conference days
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
- Password & free access to Shippax Online News service at www.shippax.com
- Weekly newsletter. Sent out each Friday to your personal e-mail
- Favorable discount upon booking an advertisement in Shippax publications



























#### Main sponsors:





#### Sponsors & exhibitors:



























































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# Sponsorship specifications

### Included in the Main Sponsorship (x2):

#### **SOLD OUT!**

- Exclusive sponsorship with company logo as part of the Shippax Ferry Conference logo, visible in all marketing
- Welcome the delegates to the conference together with Shippax during the opening ceremony
- 10 minutes speech
- Exhibition table
- Opportunity to submit an article in the conference catalogue
- Opportunity to submit a full-page advertisement in the conference catalogue
- 4 complimentary delegate / cabin fees
- First option organized table seating
- Company presentation and logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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## Included in the Dinner Sponsorship (x2):

1 sold!

- Exclusive sponsor of a chosen Dinner
- Opportunity to address the delegates during the Dinner
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Included in the Lunch Sponsorship (x2):

- Exclusive sponsor of a chosen Lunch
- Opportunity to address the delegates during the Lunch
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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### Included in the Pre Dinner drink Sponsorship (x2): SOLD OUT!

- Exclusive sponsor of a chosen Dinner Drink
- Opportunity to address the delegates during the Pre Dinner Drink
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Sponsors:























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# Included in the Coffee break Sponsorship (x2):

**SOLD OUT!** 

- Exclusive sponsor of a chosen Coffee break
- Opportunity to address the delegates during the Coffee break
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- First option organized table seating
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Included in the Breakfast Sponsorship (x2):

- Exclusive sponsor of a chosen Breakfast
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- First option organized table seating
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Included in the Happy Hour Sponsorship (x2): 1 sold!

- Exclusive sponsor of the Happy Hour
- Opportunity to address the delegates during the Happy Hour
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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#### Included in the Night Cap Sponsorship (x2): 1 sold!

- Exclusive sponsor of a chosen Night cap
- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
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- Insert, one brochure and/or one give-away in the conference delegate bag
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#### Included in the Conference bag Sponsorship (x1): **SOLD OUT!**

- Exclusive sponsor of the Conference bag
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
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### Included in the Badge Sponsorship (x1):

**ERRY CONFERENCE 24** 

### **SOLD OUT!**

Exclusive sponsor of the Badge

SHIPPAX —

- Opportunity to share an exhibition sponsor table with other sponsors
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor.
- First option organized table seating
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
- Company presentation on Shippax Ferry Conference's website
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### Included in the Buses Sponsorship (x1):

- Exclusive sponsor of the buses sponsorship
- Opportunity to address the delegates on the bus to the terminal
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the
- Company logo included in all Shippax Ferry Conference's PR and marketing brochures
- Company logo on the screen saver shown between the sessions in the conference hall
- Insert, one brochure and/or one give-away in the conference delegate bag
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#### Included in the Speakers Gift Sponsorship (x2): 1 sold!

- Exclusive sponsor of the speakers gift
- Opportunity to share an exhibition sponsor table with other sponsors
- First option organized table seating
- Company logo on Shippax Ferry Conference's website, including link to the website of the sponsor/exhibitor
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#### Sponsor:

# MACGREGOR





# DAMEN

